

The evolution of learning media

From slides to books and the web into the metaverse

Dr. Peter Hoffmann

FHV Vorarlberg University of Applied Sciences

Austria



WhoAmI? WhoAreWe?



BERGISCHE
UNIVERSITÄT
WUPPERTAL



UNIVERSITÄT ZU LÜBECK



Dipl. Ing.
Sicherheitstechnik

VR/ AR & Storytelling

Dr. rer. nat.
Storytelling &
Interaction Design

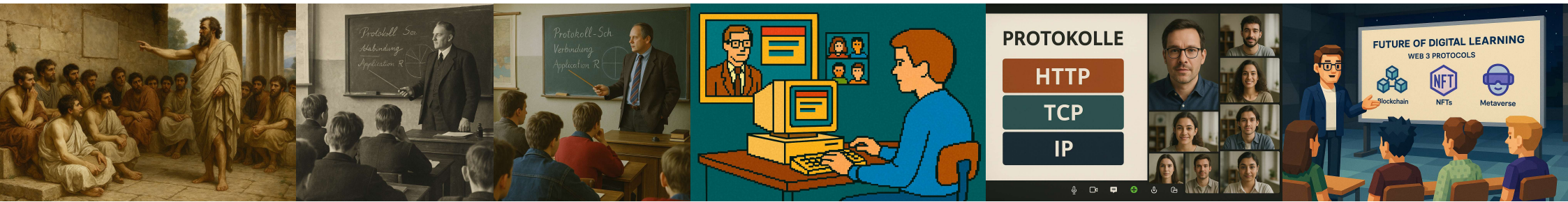
Interaction Design &
Ambient Assistance

Ambient interactive
Media Systems

Professor
Business Informatics

Senior Lecturer
Computer Science

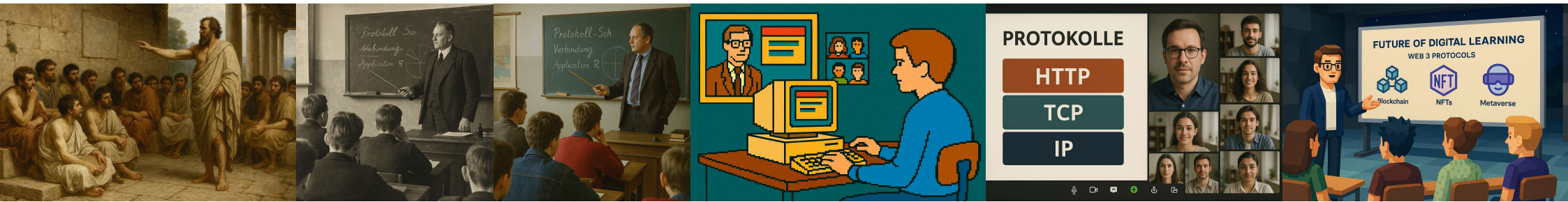




... the evolution of learning situations

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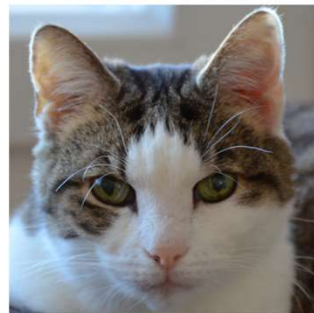
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... the evolution of learning situations

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The evolution of learning media



**100%
Reality**



**Augmented
Reality**

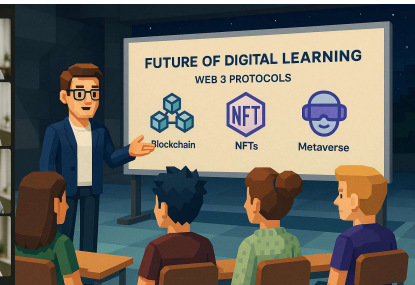
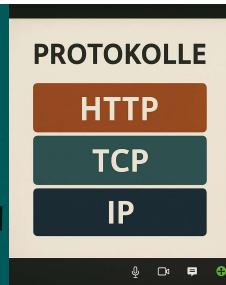
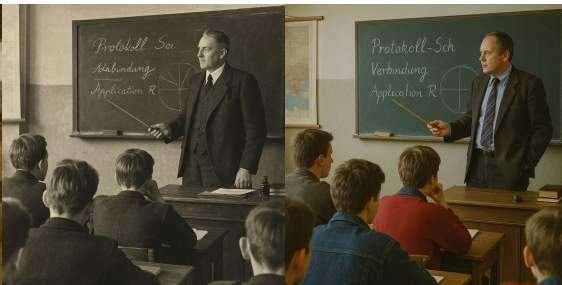


**Augmented
Virtuality**



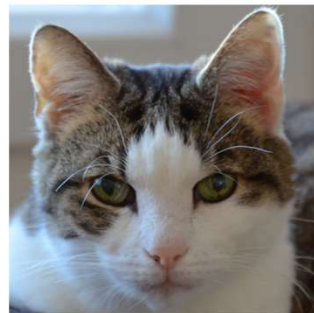
**100%
Virtuality**

Reality-Virtuality-Continuum
(Milgram & Kishino, 1994)



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**100%
Reality**



**Augmented
Reality**

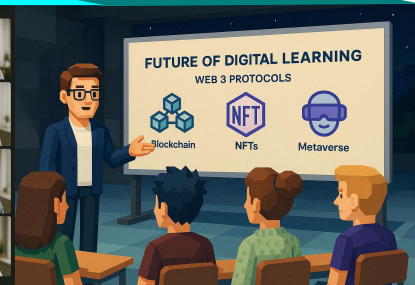
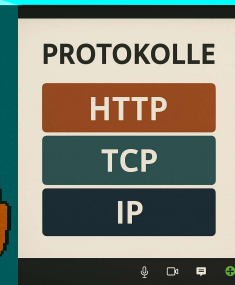
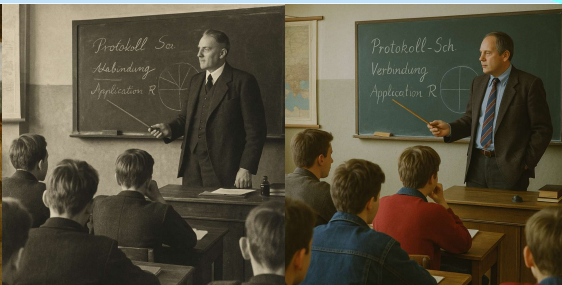


**Augmented
Virtuality**



**100%
Virtuality**

Reality-Virtuality-Continuum
(Milgram & Kishino, 1994)





FHV Dornbirn, Austria

~1600 Students

~ 260 Students in Computer Science

~ 100 Students with Computer Sciences in their curricula

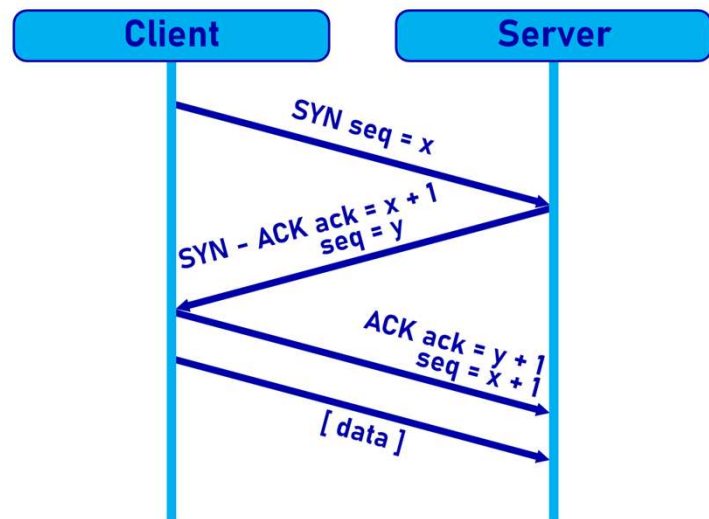
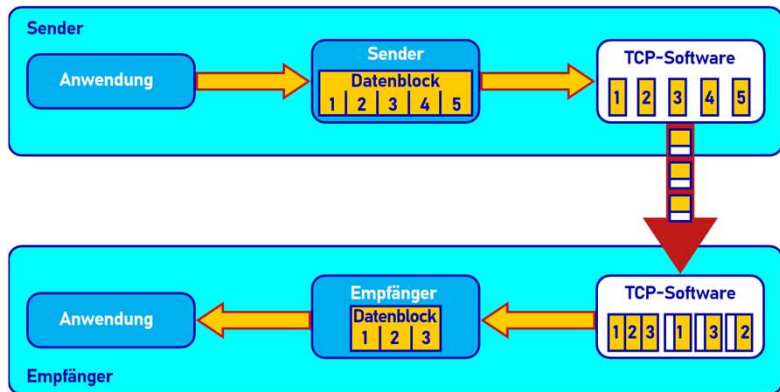


FOM, Munich, Germany

~5.150 Students

~ 750 Students in Computer Science

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Challenge: Abstract content !

- difficult to convey via linear formats
- didactic limits of classic lectures with slides



- The role of media AND interaction as carriers and supporters of didactic intentions is central !

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Evolution Step 1: Textbook

- Characteristic:
- linear structure
 - self-study
 - individual order and speed
- Strengths:
- in-depth study, kind of a reference book
- Weaknesses:
- text-heavy, lacking visual elements,
 - no interactivity
 - somehow “inappropriate” for computer science students

Protokolle im Internet⁴⁴

7 → TCP (Transmission-Control-Protocol) ¶

TCP (Transmission Control Protocol) ist ein Kernprotokoll der Internetprotokollsuite, das eine zuverlässige, geordnete und fehlerfreie Übertragung von Daten zwischen Anwendungen ermöglicht. Es wurde erstmals 1981 in RFC 793 spezifiziert und bietet eine Reihe von Funktionen, die es für eine breite Palette von Internetanwendungen unverzichtbar machen, von Webseitenaufrufen und Dateiübertragungen bis hin zu E-Mail und darüber hinaus. Dieser RFC erhielt vielfältige Überarbeitung und die heutige Grundlage für TCP bildet RFC 9293, in dem die ursprünglichen Inhalte mit den Erweiterungen zusammengebracht wurden ¶

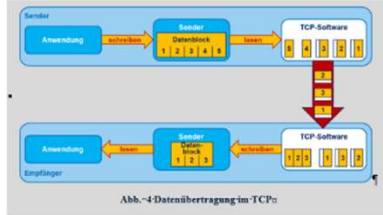


Abb. 4 Datenübertragung im TCP ¶

7.1 → Grundprinzipien von TCP ¶

- → Verbindungsorientiert: ¶
Im Gegensatz zu UDP (User Datagram Protocol) erfordert TCP den Aufbau einer Verbindung zwischen dem Sender und dem

33 ¶

Protokolle im Internet⁴⁴

Empfänger, bevor Daten übertragen werden. Diese Verbindung wird durch einen Handshake-Prozess initiiert, der sicherstellt, dass beide Endpunkte bereit sind, Daten zu empfangen und zu senden. ¶

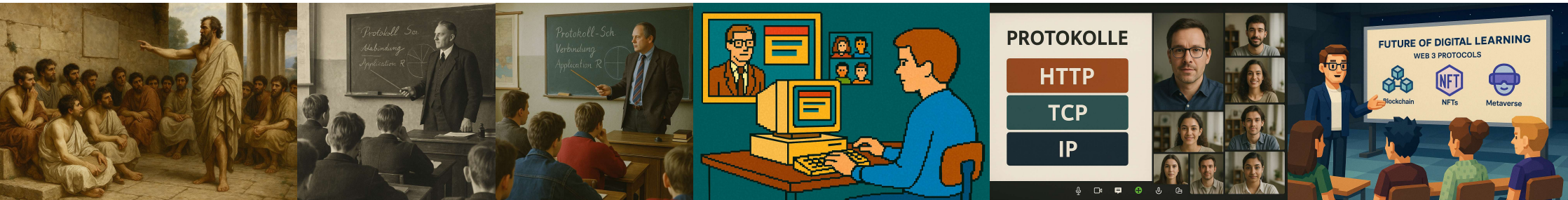
- → Zuverlässigkeit: ¶
TCP garantiert die zuverlässige Übertragung von Daten. Es verwendet Sequenznummern und Quittungen (ACKs), um sicherzustellen, dass alle gesendeten Datenpakete den Empfänger in der richtigen Reihenfolge erreichen und dass verlorene oder beschädigte Pakete neu übertragen werden. ¶
- → Flusskontrolle: ¶
TCP verwendet ein Fenster-basiertes Flusskontrollverfahren, um zu verhindern, dass der Sender den Empfänger mit Daten überlastet. Die Größe des Fensters wird dynamisch angepasst, basierend auf der Netzwerkleistung und der Fähigkeit des Empfängers, Daten zu verarbeiten. ¶
- → Staukontrolle: ¶
TCP implementiert Mechanismen zur Staukontrolle, um die Datenübertragungsrate im Falle von Netzwerküberlastung zu drosseln. Dies hilft, den Verlust von Datenpaketen zu minimieren und die Gesamtnetzwerkleistung zu verbessern. ¶

7.2 → Der TCP-Handshake ¶

Der Aufbau einer TCP-Verbindung erfolgt durch einen Prozess, der als "Drei-Wege-Handshake" bekannt ist. ¶

- → SYN: → → Der Client sendet ein SYN-Paket⁴⁴
→ → → (synchronize) an den Server, um eine Ver-⁴⁴
→ → → bindung zu initiieren. ¶

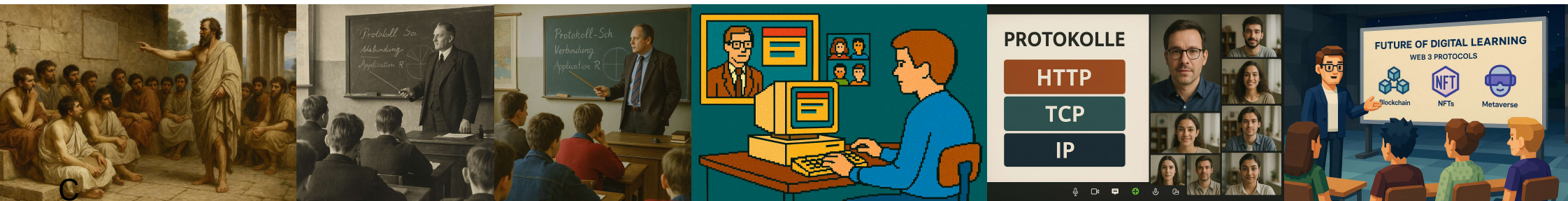
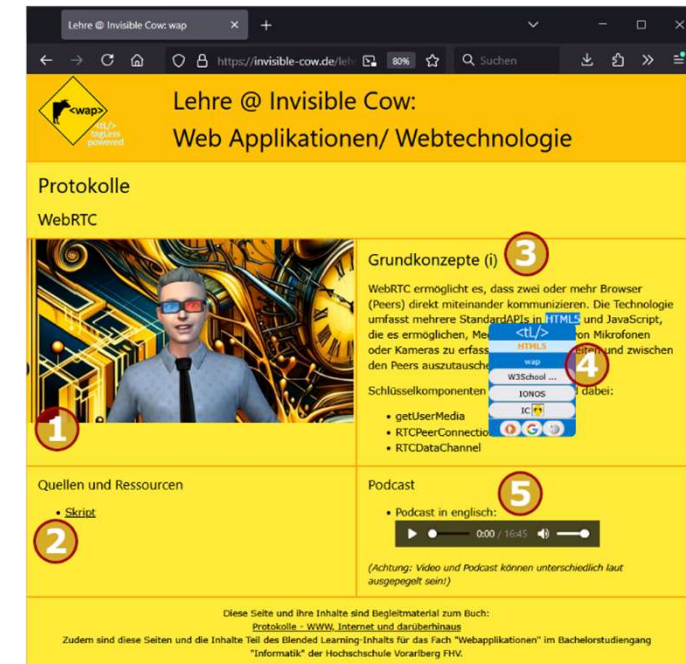
34 ¶



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Evolution Step 2: Interactive Web Page

- Characteristic:
- non-linear structure
 - self-study
 - individual order and speed
- Strengths:
- multimedia
 - highly interactive
 - transparency (open scripts)
- Weaknesses:
- design and media overload
 - usability issues (new ways of interaction)



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Evolution Step 3: Immersive Space in the Metaverse

Characteristic:

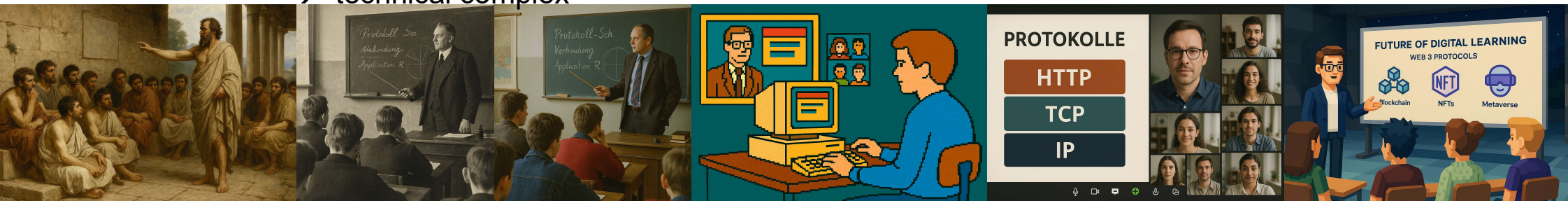
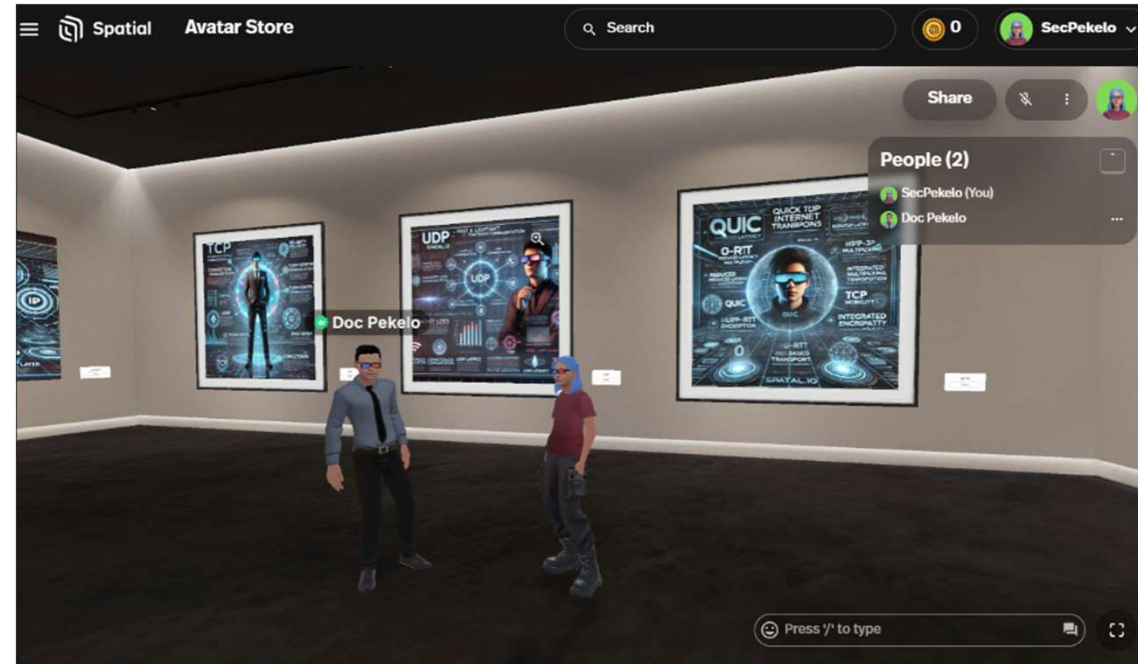
- non-linear structure
- self-study
- collaboration and exploration with individual avatars

Strengths:

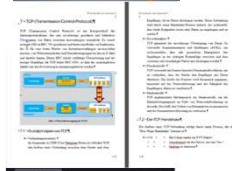
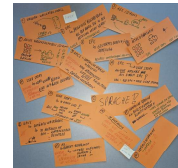
- motivation
- social dimension
- immersive experience

Weaknesses:

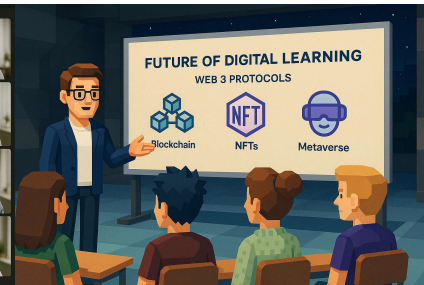
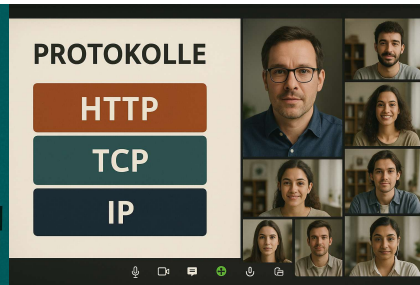
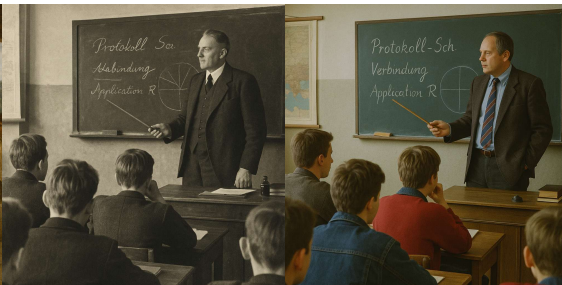
- Open questions regarding learning success
- technical complex



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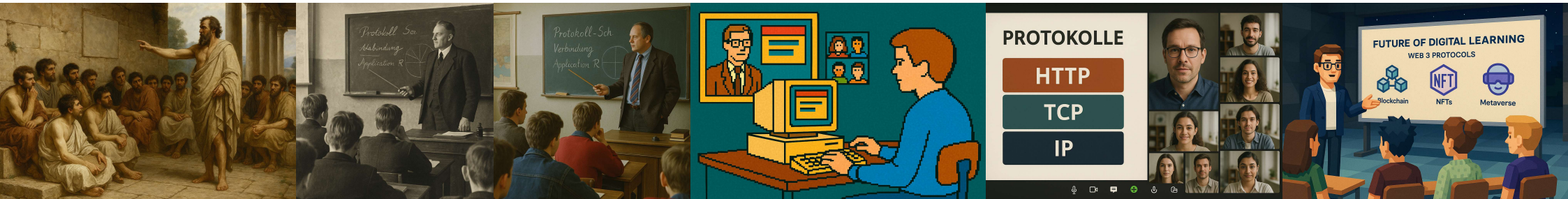
Step 0 Slides & Dialog Cards & Blackboard	• Linear slide presentation • Frontal teaching • Interaction only occasionally	• Simple structuring • Direct presentation by teachers	• Highly receptive • Little activating • Limited visualization options • Low motivation
Step 1 Textbook	• Classic textbook • Systematically structured • Supplementary to lectures	• In-depth presentation • Time and location independent learning • Documentation and reference function	• Static, text-heavy • Hardly related to practical applications • Overwhelming due to a lot of text • Low interactivity
Step 2 Interactive Web Page	• Videos with avatars • Hypertext Navigation • Subtitles, Scripts, Open Code • Self-tests as Quizzes (KPRIM)	• Increased interactivity • Media fit for digital topics • Transparency through open scripts • Motivation to self-directed learning	• Partially confusing design (Interaction) Aesthetics ;) • Design crucial for acceptance
Step 3 Immersive Space	• Immersive 3D environment (Spatial.io) • Avatars for Social Interaction, individual exploration & collaboration	• High motivation & strong involvement • Social and emotional dimension • Exploratory, situational learning possible • Low-threshold access (browser based)	• Quiz integration not yet possible • Didactic added value compared to the web still unclear • High design effort • Open questions about sustainability and learning success



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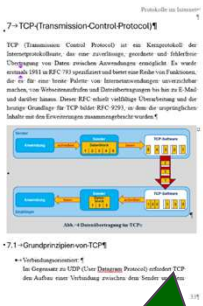
Why do I not show absolute numbers ?

- At least one main reason: it was all „my students“
- Number of students (and especially the number of answered questionnaires) is too small for a general scientific statement
- Broader studies with more participating students are necessary



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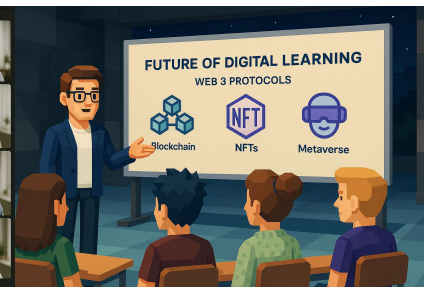
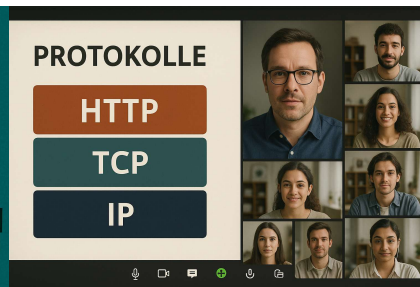
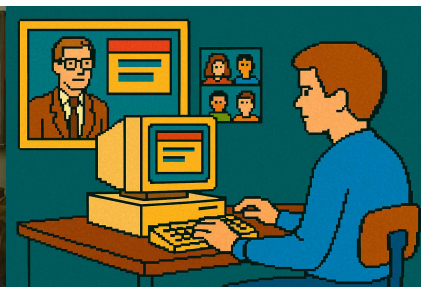
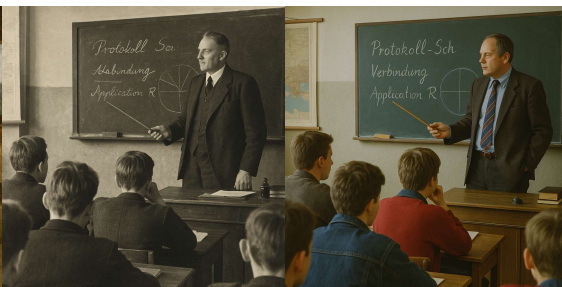


Books ☹️ are
oldschool

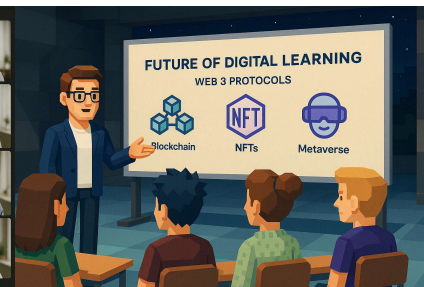
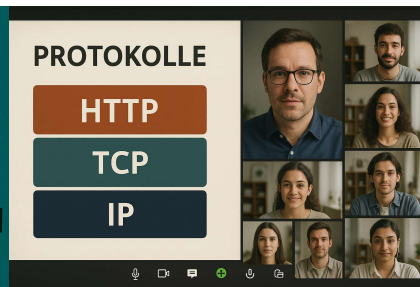
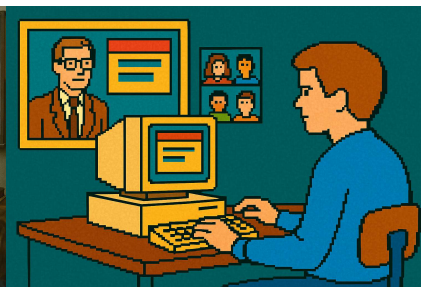
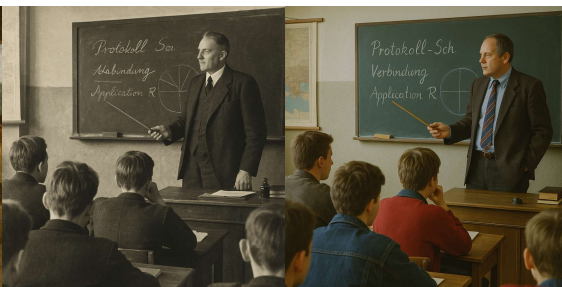
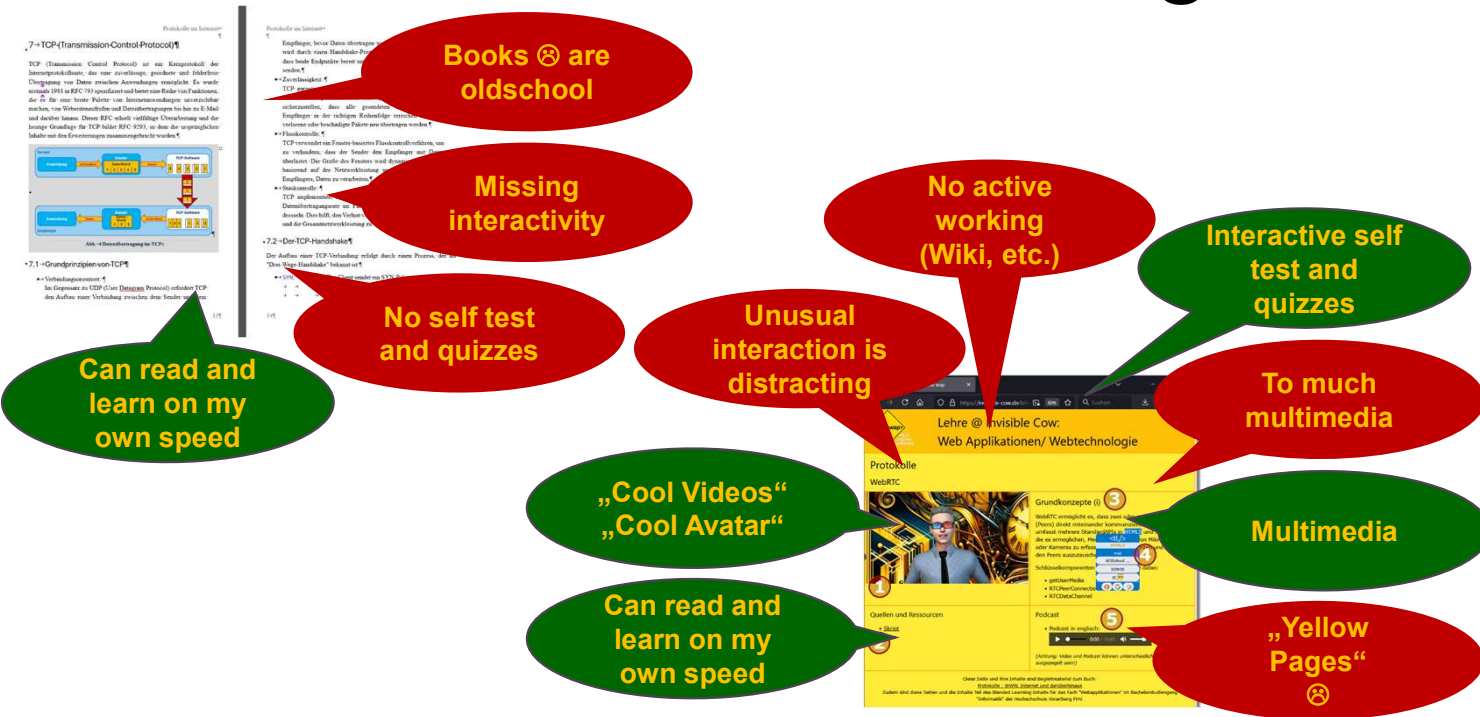
Missing
interactivity

No self test
and quizzes

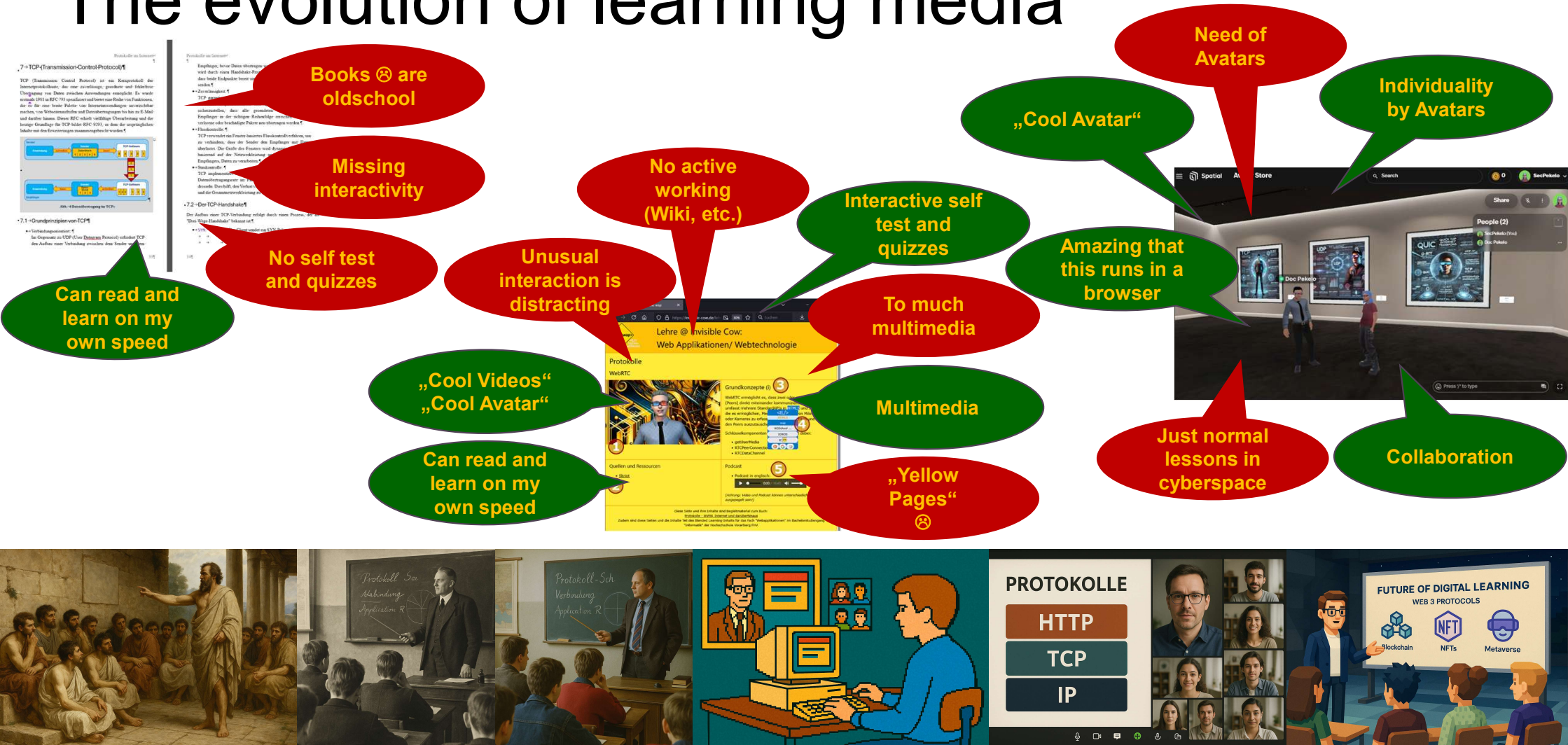
Can read and
learn on my
own speed



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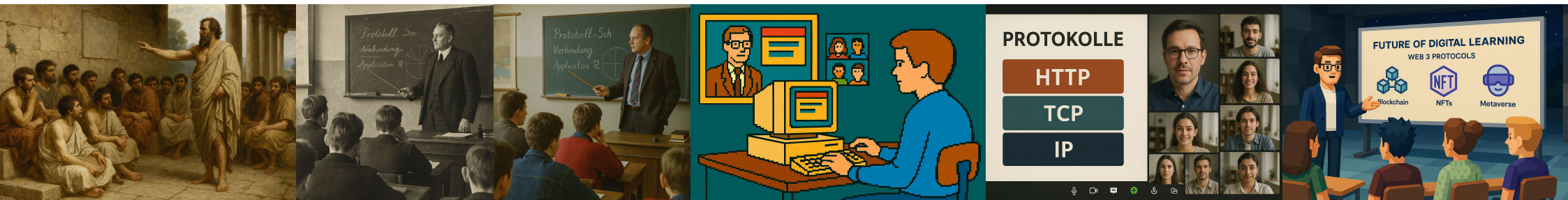
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Some Conclusion, part 1:

- The focus must be on: Media development (for learning purposes) = a continuous **technical** design process !
- Technology alone is not enough:
 - Didactics, design, and the integration of **appropriate** interaction are crucial
- **Immersive formats offer new opportunities**,
but still have to be critically reflected upon



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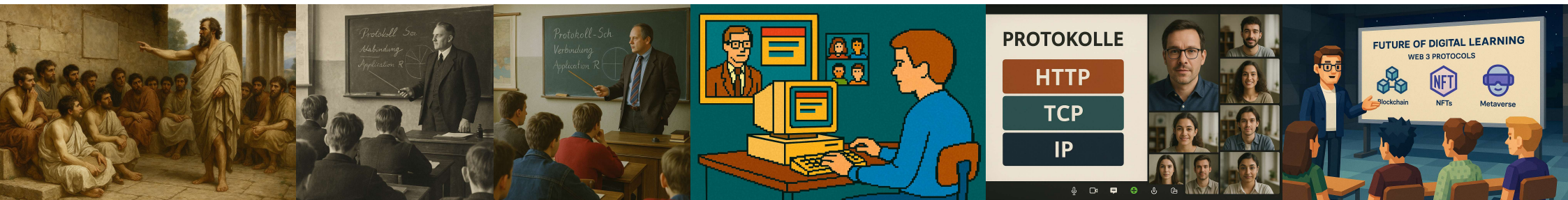
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Some Conclusion, part 2:

→ 2 main questions are still open for the next steps:

→ Question 1:

Are the technical possibilities applicable to other (non-technical) disciplines?
(e.g. Philosophy, Medieval Studies, etc.)



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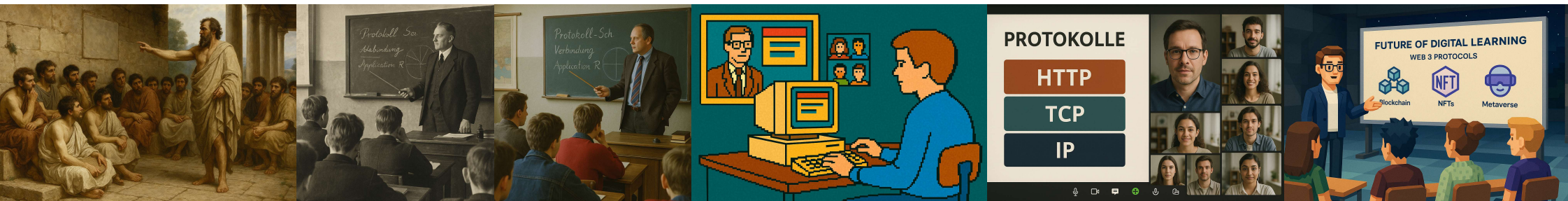
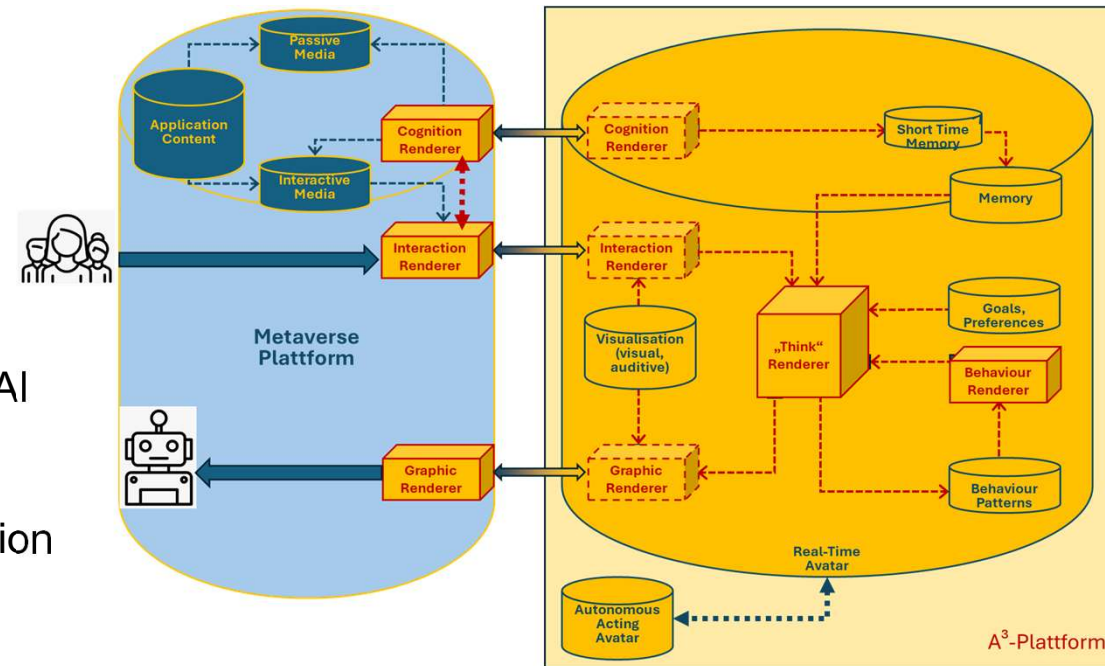
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Some Conclusion, part 2:

→ 2 main questions are still open for the next steps:

→ Question 2: D2A-Learning

- Intelligent autonomous instructor avatar with AI (generative dialogue capabilities)
- Opportunities through personalization, constant availability, automated tutoring function
- Challenges: Didactics, ethics, transparency, quality assurance

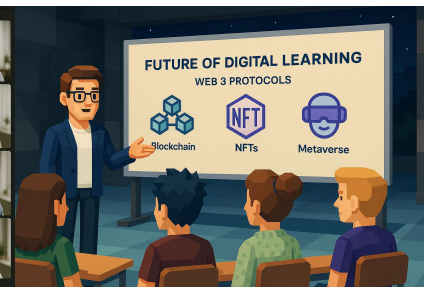
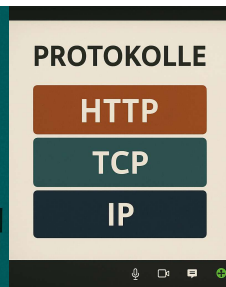
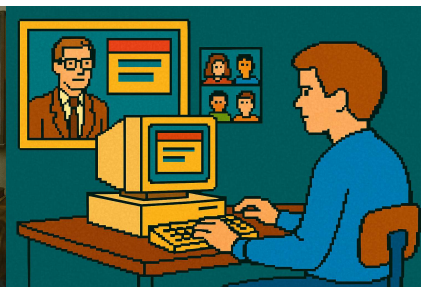
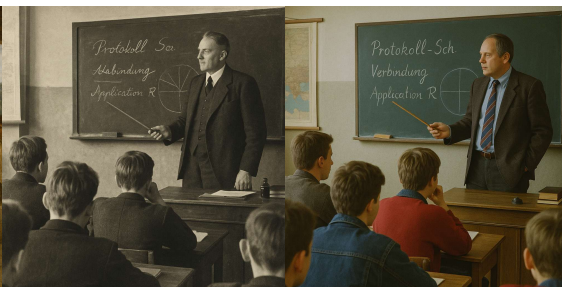




We both thank you for your attention.

We are open for questions 😊

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